

New Orleans Bicycle Club

Racing Team Report 1997 Season

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Race Results Highlights



Team and Club members competed in over 20 major cycling competitions in Louisiana, Texas, Alabama, Mississippi and Florida, including National-level events such as the Tour le Fleur and Master's National Championships, and major regional-class events such as the Tour de Louisiane, Natchez Classic, and State Championships. Just a few of the top placings are listed below:

State Champions in Senior Men's, Senior Women's, and Master-35 Team Time Trial; 2nd Senior team.

State Champions in Master's and Women's Criterium; 2nd place Senior and Woman

State Champions in Master's and Women's Time Trial; 2nd and two 3rd places in Master's divisions, 3rd Woman, 3rd Senior

1st Place at Mississippi Master's Road Championships

3rd Place at Mississippi Senior Road Championships

1st, 2nd and 3rd Places at **Tour de Acadiana** Stage Race (Master's); 4th in Women's class; 8th in Senior class

1st and 2nd Places at **Tour de Louisiane** Stage Race (Women); 3rd Senior, 3rd Senior-4, 3rd -7th Master, 4th Senior-5

5th, 7th and 11th at **Natchez Classic** Stage Race (Masters); 6th Women.

5th Place at **National Road Race Chamionships** (Master-44)

At major events like the Tour de Louisiane and Natchez Classic, the NOBC fielded more participants than any other racing team.



Event Promotional Activities



The New Orleans Bicycle Club promoted five major competition events in 1997, more than any other Louisiana club. The club's signature event, the Tour de Louisiane, is the oldest stage race in the country. The event attracted significant media attention, especially in the Covington and Mandeville areas. Club members, together with team sponsor Premier Event Management, promoted the highly successful Bike & Blade Criterium Series, of which the final event was designated Louisiana State Criterium Championships.

26th Annual Tour de Louisiane – *the club's signature event; over 120 participants, two days, three events, 15 individual races*

Tour Course Road Race – *warm-up for the Tour*

Bike & Blade Criterium Series – *with Premier Event Management; three full-day events - all classes, State Championship; over 350 participants*

1997 Car Show – *Club members worked the Saturn display at the 1997 Car Show in the Superdome*

Saturn Racing Workshop – *Club members organized and participated in a racing workshop with members of the Saturn professional team*

NOBC members volunteered their time to escort runners in the Mardi Gras Marathon and Crescent City Classic, and sent a large contingent of riders to the MS Tour in 1997





Grassroots Development



With over 55 members, the NOBC consistently has the largest number of USCF licensed riders in the state. The club continues its strong tradition as one of the best sources of information for aspiring racers in the New Orleans area. In addition to organized training rides and workshops, the club's members take an active role in helping new riders develop the skills and fitness needed for competitive cycling. The club maintains a popular e-mail list and website designed to improve communication throughout the state and facilitate the entry of new riders into the sport. The club also provides race officials and support for many area races, including state championships.

NOBC Website - *The NOBC maintains a very active and popular website (www.gnofn.org/nobc) with information about local racing, event schedules, training information and other information, including pictures of the team jersey and sponsor information;*

NOBC E-mail List - *Through the generosity of Atwater Consultants, the NOBC maintains an e-mail list that has become one of the state's principal communication methods about racing information;*

Training Series - *The club runs a road training series in November, December, February and March designed to get riders into shape for spring competition. Club jerseys dominate most of the local training rides, such as the Saturday and Sunday morning "Giro Ride" and the summer "Tuesday-Thursday" training races.*

